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## SFT Outcomes 2021/22

### Demonstrating progress with impact

#### PRIMARY OUTCOME

02

**IMPROVED COHERENCE,  
PACE AND PLACEMAKING  
ACROSS MAJOR  
DEVELOPMENT**

#### SECONDARY OUTCOMES

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## Developing a 'how to' guide to deliver the Place principle

#### Corporate Priorities

- **Place:** routemap to implementing place-based approaches at a local level
- **Net zero:** key requirement for Objective 1 of Net Zero Public Sector Buildings Standard
- **Inclusive Growth:** investment planning around local outcomes and local economies

Place-based thinking is a relatively new concept that looks at the physical, social and economic elements that make up a specific location, and then looks at how they can be better used to help shape and support the growing and changing needs of that local community.

This approach is characterised by greater partnership working where shared design, stewardship and ownership contribute towards the goal of improving the wellbeing and outcomes within the community.

Recognising the growing importance of place-based thinking, in May 2021, Scottish Government announced its Place Based Investment Programme. The Programme provides local authorities with a share of £325m of capital funding over the next five years to support and advance the Place Principle that it has put at the heart of local collaborative investment planning to help secure and achieve improved outcomes.

However, it quickly emerged that across local authorities and communities, knowledge and understanding of how to use a place-based approach to planning often varied.

To help improve understanding and to create a common place-based thinking approach, our Place, Housing and Economic Investment Team developed an idea to produce a Place Guide, as an accessible, implementation-focused routemap to making place-based working more practical.

During the development of the Place Guide, the Team:

- Engaged with key leaders across the public sector on key issues that support improved place-based investment
- Distilled the learning into a routemap, focusing on the case for change and a programme approach to implementation
- Tested the Place Guide against major investment planning processes, ensuring good fit and avoiding duplication, with a focus on drawing material together, not creating additional bureaucracy.

02

## IMPROVED COHERENCE, PACE AND PLACEMAKING ACROSS MAJOR DEVELOPMENT



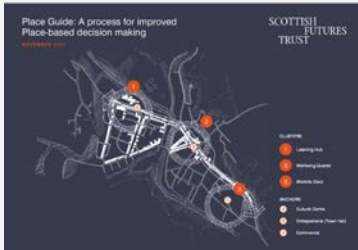
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Place Guide

In November 2021, the Team published its 'Place Guide'. It is a practical, step-by-step approach to implementing the place agenda collaboratively. And since the Place Guide was published:

- It has been adopted as a key element of Scottish Government's Place Based Investment Programme
- It is a key requirement of Objective 1 of the Net Zero Public Sector Buildings Standard – the Standard supports the public sector meet their net zero commitments for new build and refurbished infrastructure projects
- It has shaped Place programmes in Clackmannanshire, Scottish Borders, Caithness and Glasgow, and
- Dissemination of The Place Guide has included national articles in The Scotsman, record attendance at SFT-run webinars and strong engagement across social media platforms