



SFT CORPORATE PRIORITIES



NET ZERO



SUSTAINABLE PLACE



INCLUSIVE GROWTH

SFT Outcomes

Demonstrating progress with impact

PRIMARY OUTCOME

SECONDARY OUTCOMES



IMPROVED COHERENCE, PACE AND PLACEMAKING ACROSS MAJOR DEVELOPMENT

Economic activity unlocked through accelerated partnership approach



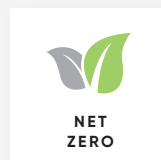
Demand for television and film space in Glasgow and around Scotland has hit an all-time high presenting a huge opportunity to grow the sector and create skilled long-term jobs.

In October 2020, Glasgow City Council brought an opportunity to SFT's attention, seeking support to develop a funding proposal that would see part of the historic Kelvin Hall in Glasgow converted into a bespoke TV studio for largescale broadcast productions.

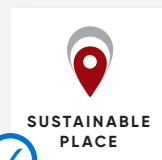
SFT supported the development of the business case including highlighting the strong links to economic recovery, the growing sectoral strength of TV and film in Scotland and the re-use story for Kelvin Hall.



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SFT then engaged with Scottish Government's Economy Directorate, its screen and creative arts policy teams, Creative Scotland, Screen Scotland and Scottish Enterprise to build cooperative support and build the sector growth story.

Working with Scottish Government colleagues, SFT then presented the opportunity to Ministers in the context of economic recovery, with the decision to approve £7.9m in Scottish Government funding announced in January 2021, just three months after the proposal was first tabled.

David Smith, Director of Screen, Creative Scotland: "Thank you for all of your advice, support and hard work in getting the project over the line. It is going to unlock a lot of production activity that we would otherwise have lost to other parts of the UK and create some great new jobs across the next 15 years and well beyond."