






SFT CORPORATE PRIORITIES





NET ZERO






SUSTAINABLE PLACE





INCLUSIVE GROWTH



SFT Outcomes

Demonstrating progress with impact

PRIMARY OUTCOME

SECONDARY OUTCOMES



IMPROVED COHERENCE, PACE AND PLACEMAKING ACROSS MAJOR DEVELOPMENT

One public sector' approach to deliver joined up public services



Some 50% of Scotland's population live in towns and villages. The configuration of how public services are delivered in these places, the ways in which their local public sector buildings are used and the potential wider benefits from leveraging these will have a profound impact on their futures.

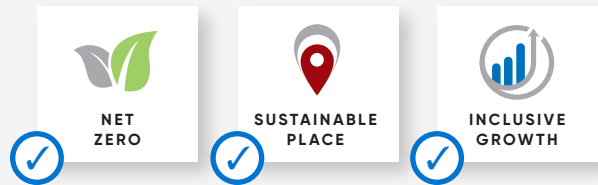
In these small places, collaborative working is essential to shape better outcomes for communities.

Across the public sector, there is an ever-growing focus on 'Place' which requires a one public sector approach. This approach looks at how public land and buildings can be used collaboratively to enable joined up services, achieve better outcomes for communities, deliver efficiencies and savings and leverage economic growth.

Through a number of infrastructure programmes, including the SFT-managed Learning Estate Investment Programme, harbour development, Growth Deal, housing, low carbon transport and community development, North Ayrshire Council (NAC) is investing £150m to regenerate Airdrossan.



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PRIMARY OUTCOME



The key challenge is to create a co-ordinated approach to maximise the investment and benefits and, align all the investments into one a one programme approach with corporate support.

Working closely with its Learning Estate Infrastructure and Place, Housing and Economic Investment teams SFT engaged NAC on the development of its new £60m learning campus. The team was drawn in to:

- Enable cross portfolio collaboration to frame strategic outcomes connecting investments
- Use the outcomes to evaluate regeneration and investment options
- Support strengthened governance and collaboration in implementation
- Inform public and stakeholder engagement with the Consultation Institute

A key focus of the work is to maximise the impact of current investment and set the context for future change in a coherent way. The key outcomes of the work include:

- **Material benefits:** the strategic outcomes focus all the investment on creating health, strengthening wellbeing, creating opportunities and building community wealth. The ambition is to ensure all investment benefits all people in the place, maximising community benefits. The outcomes form part of the briefing and evaluation process on all projects in the programme and inform ongoing investment and funding opportunities.
- **Structures:** the strategic outcomes are informing strengthened programme and project governance to co-ordinate investment across the town as a whole and manage the interface with local planning. A programme management approach co-ordinates implementation of the different projects, and a development framework, developed with community consultation has been agreed and will inform the future detailed planning policy for the area.
- **Capacities:** the collaborative approach enabled officers across portfolios to contribute views and challenge in an open forum. The process established two priorities for ongoing engagement: 'participation by expertise' to maximise professional knowledge input, and 'participation by experience' to ensure the voice of users and communities are included at all stages of the ongoing process.